



Jason Perry, G.G.

HERITAGE APPRAISER FOR THE NORTHEAST AND MIDWEST REGION

I am a GIA (Gemological Institute of America) Graduate Gemologist and a seasoned professional with close to ten years of experience in the jewelry industry. My interest in gems began with a childhood curiosity about the nature of rocks and minerals. I remember my mother taking me to a local museum and buying me a small rock collection and accompanying study booklet which fascinated me at the time. Throughout my youth, I cultivated a natural talent in fine art, eventually learning techniques of design and lost wax jewelry manufacturing in my high school AP Studio Art class. In college I studied communications at Temple University. I always desired a career that would bring together my various strengths and passions.

My journey in the jewelry industry began while searching for an engagement ring for my college sweetheart (now wife of 11 years). My shopping experience, combined with my passion for artistry, prompted me to apply for an entry-level sales position at a mall jewelry store. Upon completing my first GIA course, that same year, I decided to delve deeper into the jewelry business, ultimately landing a position on Philadelphia's historic "Jeweler's Row". It was here that I truly began to hone my business acumen, professionalism, and gemological skills.

Over the years, I worked in sales and custom design with some of the industry's most successful jewelry retailers, while working toward completing my Graduate Gemologist diploma. With a desire to better serve clients by helping them value and preserve the precious memories held in their jewelry collections, I began appraising jewelry both independently and later in partnership with a local jewelry repair shop. I immediately fell in love with the craft of jewelry appraising, as it combines all of my skills and talents (gemology, digital imaging/photography, business practices, math, valuation, research and writing/communications) into one profession.

I believe this is the career that I was always destined for. The opportunity to work full-time as a Heritage Appraiser is truly a dream come true.